



Case Study

Storing snow to start the season early in Lapland ski resorts

White, UV-tolerant fleece protects snow piles over summer, enabling reliable early-autumn openings and cleaner snow quality.

The Challenge

Early, predictable openings are commercially critical for ski areas. Resorts need snow on slopes, cross-country tracks and snowmobile trails weeks before natural accumulation to secure training, events and visitor bookings. Historically, operators insulated late-season snow piles with wood chips. In many ski areas where the terrain is exposed and windy chips are difficult to install and keep in place, and they contaminate the snow that is later redeployed. Resorts require a cleaner, more stable, and easier-to-handle insulation method that would reduce summer losses, withstand UV exposure and wind, and scale across very large piles.

The Solution

ViaCon supplies a proven snow-storage fleece system used annually by leading Lapland resorts. Each spring, operators build compacted snow piles and cover them in layers, with a white UV-tolerant fleece as the final layer. Fleece sections are joined with Velcro, which adheres effectively because the fleece is non-heat-treated with a slightly fluffy surface. This allows rapid installation and reconfiguration over large surface areas with reliable performance through summer.

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Typical practice and outcomes

- Large, compacted spring piles covered with white fleece as the top layer for UV tolerance.
- Fleece sections connected with Velcro; edges detailed and weighted per site methods to mitigate wind uplift.
- Loss of the snow is about 25–50% during summer; the retained core is redeployed in autumn.
- Stored snow is moved to priority ski slopes, cross-country trails and snowmobile safari routes to begin operations early



The ViaCon Advantage

- Predictable start dates: With banked snow on hand, resorts can open on schedule. Our customers have their first slopes ready in the beginning of October every year.
- Cleaner snow: Fleece covers keep debris out, delivering higher-quality early-season surfaces than legacy wood-chip methods.
- Practical in wind: In these exposed locations, Velcro allows for an easier solution of keeping the covers in place compared to wood chips that has been used historically.
- Reusability: In some seasons, resorts reuse the material for a second summer, improving lifecycle value. Quantities purchased may therefore vary year-to-year.
- Scalable and repeatable: Annual deliveries and repeatable installation methods support consistent execution across large piles and multiple sites.
- Flexible to site practice: compatible with insulation panels where required; scalable roll formats and straightforward joining with Velcro.

Technical specification

- Fleece: white, needle-punched nonwoven, UV-tolerant; supplied in large roll formats for rapid coverage.
- Use lifecycle: material may be reused for more than one summer depending on handling and site conditions.
- Applications: autumn preparation of ski slopes, cross-country tracks and snowmobile trails

Read more at

www.viaconacademy.com



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